

## ProSeries 384e/768e Sales Release

### Promotional DEMO offer

**To:** FoxJet Distribution Network  
**From:** Steve Liker  
**Date:** April 3rd, 2017  
**Marketing Bulletin:** MB20170403D

This jam packed product launch wouldn't be complete without a demo printhead offer. It is proven that demos sell the FoxJet product line. Update your demo stock with this never-before offer of an amazing 50% distributor discount.

You can use this discount for up to 2 printheads. Mix and match with a ProSeries 768e and 384e or stick with your favorite design.

To take advantage of this offer, please send your order to your Regional Sales Manager to properly place the order into our system at this 50% price. These demo printheads must be sent to the distributor's location and be placed on a SEPARATE purchase order.

Orders for this offer must be received by June 30th, 2017—act fast!

**Example Order:**

2464076	ProSeries 384e Printhead	\$5,995.00
2464082	ProSeries 768e Printhead	<u>\$9,995.00</u>
Subtotal:		\$15,990.00
Special Distributor Discount (50%)		<u>-\$7,995.00</u>
Final Distributor Cost:		\$7,995.00

\*Note: 50% Demo printheads offer

